

City of Cool Valley

100 Signal Hill Drive
Cool Valley, Mo. 63121
521-3500

February 22, 2022

Dear Business Owner:

Enclosed you will find your application, emergency contact form and affidavit to be filled out in its entirety for your business license for the City of Cool Valley.

Please return the completed forms along with a copy of 2021 Missouri sales tax return, showing the gross sales for your business and a Missouri No Tax Due Letter; incomplete forms may cause a delay in processing your request for renewal. All documents are due into City Hall no later than March 23, 2022, if documents are returned after March 23, 2022 your business license maybe subject to late fees. All merchants, and except as otherwise provided by ordinance #1064, shall pay one dollar twenty-five cents (\$1.25) per each one thousand dollars (\$1,000.00) or part thereof of annual gross receipts as an annual merchant license tax or fee. The minimum merchant license tax or fee shall be fifteen dollars (\$15.00) and the business license fee is based on business type.

Your business license will be mailed to you as soon as the application is processed. If you need a vending machine application and or liquor license renewal application, feel free to contact city hall and we will get one to you.

If you have any questions, please feel free to contact me at 314.521.3501 x801.

Sincerely,

A handwritten signature in black ink, appearing to read 'Cheryl Wallace', with a long horizontal flourish extending to the right.

Cheryl Wallace
City Clerk

CITY OF COOL VALLEY BUSINESS LICENSE RENEWAL APPLICATION
RETURN COMPLETED APPLICATION TO CITY OF COOL VALLEY, 100 SIGNAL HILL, COOL VALLEY, MO 63121

BUSINESS NAME: _____

BUSINESS ADDRESS: _____

BUSINESS PHONE #: _____ BUSINESS EMAIL: _____

BUSINESS WEBSITE: _____ TYPE OF BUSINESS: _____

BUSINESS OWNER NAME: _____ PHONE#: _____

OWNERS ADDRESS: _____

NAME OF MANAGER: _____ PHONE# _____

DO YOU OWN OR RENT THE SPACE: _____

IF YES, FROM WHOM: _____ PHONE#: _____

NUMBER OF STAFF ON: 1ST SHIFT _____ 2ND SHIFT _____ 3RD SHIFT _____

BUSINESS HOURS: MON _____ TUE _____ WED _____ THUR _____ FRI _____ SAT _____ SUN _____

SALES TAX NUMBER: _____

BY SIGNING BELOW, YOU AGREE TO ALL THE TERMS OF THE CITY OF COOL VALLEY BUSINESS LICENSE REQUIREMENTS PER THE ORDINANCES.

SIGNATURE OF APPLICANT AND TITLE

PRINTED NAME AND DATE

OFFICE USE ONLY

DATE RECEIVED _____

FEE COLLECTED \$ _____

AMOUNT DUE \$ _____

BUSINESS LICENSE # _____

City of Cool Valley

100 Signal Hill Drive
Cool Valley, Mo. 63121
521-3500

AFFIDAVIT

STATE OF MISSOURI
COUNTY OF ST. LOUIS
CITY OF COOL VALLEY

CITY OF COOL VALLEY
100 SIGNAL HILL DRIVE
COOL VALLEY, MO 63121

On this _____ day of _____, 202

Name of Applicant

Name of Business

Home Address

Business Address

states that the sum of \$ _____

constitutes the total gross sales of _____
Name of Business

for the year beginning January 1, 2020, and ending December 31, 2021

Gross Sales Tax for Year \$ _____

Sales Tax Number _____

Signature and Title of Applicant

EMERGENCY BUSINESS INFORMATION

Please fill out this form and return with application

In order for the Police Department to provide you with the best possible service, it is necessary for them to have certain information concerning your business:

Name of Business: _____

Address: _____ Phone: _____

Where machine is located

Do you own or rent property where machine is located?

If renting; owners name and contact

number: _____

Please list those persons to be contacted in case of an emergency.

Name: _____ Phone: _____

Or, if the above person cannot be contacted:

Name: _____ Phone: _____

Or, if the above person cannot be contacted:

Name: _____ Phone: _____

Number of machines at above location: _____

IF, AT ANY TIME THERE IS A CHANGE IN THE ABOVE INFORMATION,
PLEASE NOTIFY THE POLICE DEPARTMENT IMMEDIATELY.

Business or Occupation	Fee
Business or Occupation	Fee
Abstractor	\$25.00 per year
Auctioneer	\$50.00 per year
Barbershop	\$5.00 per chair \$15.00 minimum
Beauty shops or hairdressers	\$5.00 per chair \$15.00 minimum
Building contractor	\$50.00 per year
Business office	\$15.00 per year
Canvasser, solicitor, peddler, hawker, hucksters	\$5.00 per day \$25.00 minimum
Cement contractor	\$50.00 per year
Christmas tree lot	\$15.00 per year
Collection agency	\$100.00 per year
Coin-operated devices unless otherwise provided for by ordinance	\$30.00 per machine per year
Contractors not specifically listed	\$50.00 per year
Electrical and electronic repair shops	\$50.00 per year
Employment agency and office	\$100.00 per year
Express companies and express agencies	\$50.00 per year
Insurance agents	\$25.00 per year
Insurance agency or company	\$50.00 per year
Insurance inspection, rating or claim adjustment agencies	\$50.00 per year
Kennels, grooming parlors, dog trainers and pet handlers	\$50.00 per year
Landscape services	\$25.00 per year
Laundry agencies and plants	\$25.00 per year
Laundries, self-service	\$50.00 per year for 20 machines \$2.00 per additional machine over 20
Loan companies	\$250.00 per year
Manufacturer's agent	\$50.00 per year
Nursery schools and play schools	\$25.00 per year
Nursing and rest homes	\$125.00 per year
Peddlers	\$5.00 per day \$15.00 minimum
Pin ball machines	\$30.00 per machine per year
Public stenographers or secretarial services	\$25.00 per year
Real estate agencies	\$125.00 per year
Radio and television shops (repairs and service)	\$50.00 per year
Savings and loan companies	\$250.00 per year
Shoe repair	\$25.00 per year
Sign paint shop	\$25.00 per year
Tailors	\$25.00 per year
Ticket agent	\$75.00 per year
Trash and garbage haulers and public scavengers	\$15.00 per year
Travel agencies	\$100.00 per year